

# PATRICK ABRAR

**CHIEF SALES OFFICER,  
MANAGING PARTNER**



Patrick Abrar is Managing Partner and Chief Sales Officer of Goodgame Studios. He has been a member of the management team since 2012. He is a consultant for company-wide negotiations and heads the sales departments as well as business development and key account management.

He studied economic mathematics along with business economics and management in Karlsruhe, Mannheim, and Siegen and graduated top of his class. During his studies, he focused on international management, e-commerce, and sales. Since 2008, he has been working as an academic supervisor and examiner of diploma and master's theses at Hamburg University of Applied Sciences.

Before joining Goodgame Studios, the certified IT consultant and marketing coach contributed to the success of several medium-sized companies with his entrepreneurial skill. He is also a severalfold winner of the Networker of the Year Award.

